

Colombia

Trade fairs and forums

Compiled by:

Swiss Colombian Chamber of Commerce

Bogota, October 2008

1. General remarks

Corferias S.A, the Fairs and Exhibitions Corporation settled down in Bogotá-Colombia, is a business association whose main shareholder is the Chamber of Commerce of Bogotá. More than 30 events are held annually, gathering around 6,500 exhibitors and more than 1.000.000 visitors from all over the world. Due to its outstanding performance for almost half a century, Corferias has been consolidated as Latin America's best seller window.

On the other hand, the Fairs and Exhibitions Palace in Medellín (Palacio de Ferias y Exposiciones de Medellín) is the second platform for the fairs and forums performance in the country.

Besides, the new Events Center Valle del Pacifico, CEVP located in Cali, inaugurated at the end of 2007, will be one of the biggest and most important fairs and exhibitions centers in Colombia and Latin America.

The following are the most important fairs held in Colombia.

COLOMBIATEX

- Venue: Plaza Mayor. Medellin-Colombia
- Dates: January
- Frequency: Annual
- Type of Fair: Specialized fair for this area opened to the public
- Organizer: Inexmoda
www.colombiatex.com
Calle 14 No. 40A-173
Phone: ++57 4 311 59 15
Fax: ++57 4 266 20 50
Medellin
- Goods on offer & main emphasis: Fashion, home and Industrial line. Natural basis, Syntetic and Mixture clothes. Textile fibers, yarns and threads. Operating supplies for the confection: buttons, buckles, zippers, ribbons, blond laces, interlinings, demies, labels, knitted collars, etc. Machinery and other services related to the sector.
- Target groups: Open to the public
- Number of exhibitors: 440
- Swiss companies present: none
- Occupied net surface area in m²: 60.000

- Number of visitors: 7.500
- Date of next event: January 2009
- Catalogue: www.colombiatex.com

INTERNATIONAL FOOTWEAR & LEATHER SHOW

- Venue: Corferias. Bogotá-Colombia
- Dates: February and July
- Frequency: Twice a year
- Type of Fair: specialist fair for this area opened to the public
- Organizer: ACICAM
- Goods on offer & main emphasis: supplies and raw material for the manufacture of footwear and leather goods. Machinery for the manufacture of footwear and Leather goods and accessories.
- Target groups: Open to the public
- Number of exhibitors: 450
- Swiss companies present: none
- Occupied net surface area in m²: 11.000.000
- Number of visitors: 15.000
- Date of next event: February, 2009
Catalogue: ACICAM
Cra. 4A No. 25C- 71
Phone: ++57 1 281 64 00 Ext. 112 o 113
ifls@ifls.com.co
www.ifls.com.co

ANATO TOURIST WINDOW (VITRINA TURISTICA DE ANATO)

- Venue: Corferias/Bogotá - Colombia
- Dates: February
- Frequency: Annual
- Type of Fair: public specialized fair for the tourism sector. Travel agencies are involved in this event. Tourism offices from different countries and regions, turning this into the most important specialized event of the industry in Colombia.
- Organizer: ANATO
Contact: Rafael Avella
Address: Cra. 21 No. 83-63
Phone: ++57 1 610 70 99
Fax: ++57 1 236 24 24
eventos@anato.org
www.anato.com.co
- Goods on offer and main emphasis: Every business related to the tourism sector like hotels, travel agencies, etc.
- Associations / countries officially represented: Anato
- Target groups: housewives, children and families in general. Companies are also invited.
- Number of exhibitors: 463
- Occupied (rented) net surface area in m²: 6.826
- Number of visitors: 14.012.
- Date of next event: February, 2009
- Catalogue: eventos@anato.com.co / www.anato.com.co

FADJA (ANDEAN GAMING FAIR)

- Venue: Corferias/Bogotá - Colombia
- Dates: April
- Frequency: Annual
- Type of Fair: Specialized fair of gaming and entertaining.
- Organizer: Fadja
Address: Carrera 61 No. 7-64 Oficina 102 A. Cali
Phone: ++57 2 683 37 16
info@fadja.com
www.fadja.com
- Goods on offer and main emphasis: Every business related to gaming sector and entertaining industry.
- Associations / countries officially represented: Germany, Argentina, Brazil, Taiwan, France, Spain, Canada, Venezuela, Peru, Ecuador, Colombia.
- Target groups: manufacturers, operators, general public.
- Number of exhibitors: 70
- Occupied (rented) net surface area in m²: 6.455 m²
- Number of visitors: 4.000.
- Date of next event: April 2009
- Catalogue: info@fadja.com / www.fadja.com

II FERIA DE JÓVENES EMPRESARIOS

- Venue: Corferias/Bogotá - Colombia
- Dates: April
- Frequency: Annual
- Type of Fair: Public fair for promoting, exhibits and trading products and services of companies lead by young entrepreneurs.
- Organizer: Cámara de Comercio de Bogotá
- Address: Calle 16 No. 9-42, Local 102.
Phones: ++57 1 341 10 14
nuevaempresa@ccb.org.co
- Goods on offer and main emphasis: textiles, leather and shoes, education, Tourism, organic products, food, construction, handcrafts, software
- Associations / countries officially represented: none
- Target groups: general public.
- Number of exhibitors: 267
- Occupied (rented) net surface area in m²: 2.516,58
- Number of visitors: 15.719
- Date of next event: April, 2009
- Catalogue: nuevaempresa@ccb.org.co

FERIA INTERNACIONAL DEL LIBRO (INTERNATIONAL BOOK'S FAIR)

- Venue: Corferias / Bogotá - Colombia
- Dates: April

- Frequency: Annual
- Type of Fair: specialist fair for the national and international printer and publication companies.
- Organizer: Corferias in association with the Camara Colombiana del Libro.
www.corferias.com / www.feriadellibro.com
Calle 35 No 5-22
Tel.: (571) 323 02 37/38
Fax: (571) 285 18 48
www.camlibro.com.co / camlibro@camlibro.com.co / ferias@camlibro.com.co
- Goods on offer and main emphasis: Books, magazines, education, specialized publications, cartoons, software and all the different market sectors related to the printing and publication.
- Associations / countries officially represented: none
- Target groups: National & International publishers.
- Number of exhibitors: 514
- None Swiss companies were present.
- Occupied (rented) net surface area in M²: 16.548
- Number of visitors: 330.000
- Date of next event: April 2009
Catalogue: www.feriadellibro.com

EXPOCONSTRUCCIÓN - EXPODISEÑO

- Venue: Corferias / Bogotá - Colombia
- Dates: Mayo
- Frequency: Biennial
- Type of Fair: specialized fair for the national and international construction, design and decoration, real state projects and view into the next millennium.
- Organizer: Corferias, Camacol & Prodiseno
- Goods on offer and main emphasis: Construction: Equipment and Machinery, Engineering, Materials and Finishing. Design and Decoration: finding the most representative business in Industrial, Visual, and Interior Design, furniture, lighting, and kitchen ware. Real-estate Projects: Exhibiting different household alternatives, and tourist, commercial, and office development. View into the Next millennium: Innovative national, international and environmental projects and prototypes.
- Associations / countries officially represented: Corferias, Target groups: National & International public interested in construction, building, design and decoration. Engineers.
- Number of exhibitors: 317
- None Swiss company was present.
- Occupied (rented) net surface area: 10.259
- Number of visitors: 44.000
- Date of next event: May 5-10 2009
- Catalogue: www.expoconstruccionyexpodiseno.com

EXPOGESTION

- Venue: Corferias/Bogotá - Colombia
- Dates: June

- Frequency: Annual
- Type of Fair: Meeting about competitiveness, leadership, technology and strategies.
Organizer: GSI Gold Service International
Address: Cra. 11 No. 93-67 Of. 505
Phones: ++57 1 616 73 11
www.expogestion.com.co
- Goods on offer and main emphasis:
- Associations / countries officially represented: none
- Target groups: general public.
- Number of exhibitors: 110
- Occupied (rented) net surface area in m²: 4.000
- Number of visitors: 1.830
- Date of next event: June 2009
Catalogue: www.expogestion.com.co

EXPO SPARE PARTS (EXPOPARTES)

- Venue: Corferias / Bogotá - Colombia
- Dates: June
- Frequency: Biennial
- Type of Fair: Public fair
- Organizer: ASOPARTES
Contact: Tulio Zuloaga
Cra. 28 No. 45A 21
Phone: ++ 57 1 268 43 19 / 268 59 01
asopartes@solcol.com
www.asopartes.com
- Goods on offer and main emphasis: All the market related to automobile spare parts.
- Associations / countries officially represented: Asopartes
- Target groups: National public interested in the area.
- Number of exhibitors: 109
- Swiss companies present: none
- Occupied (rented) net surface area in m²: 2.100
- Number of visitors: 4.940
- Date of next event: June 2009
Catalogue: Asopartes: asopartes@solcol.com / www.asopartes.com

ANDIGRAFICA

- Venue: Corferias / Bogotá - Colombia
- Dates: June
- Frequency: Biennial
- Type of Fair: Fair open to the public.
- Organizer: Corferias in association with Andigraf
Contact: Maria Isabel Laserna
Address: Cra. 4 A No. 25B-40
Phone: ++ 57 1 341 30 37/281 96 11
andigraf@andigraf.org
www.andigraf.org

- Goods on offer and main emphasis: Inputs, raw material, machinery and devices for the printing industry.
- Associations / countries officially represented: Corferias
- Target groups: National public interested in the area.
- Number of exhibitors: 94
- Occupied (rented) net surface area in m²: 2.855,25
- Number of visitors: 15.000
- Swiss companies present: none
- Date of next event: June 2009
- Catalogue: www.andigraf.com.co

BEAUTY AND HEALTH (BELLEZA Y SALUD)

- Venue: Corferias / Bogotá - Colombia
- Dates: August
- Frequency: Annual
- Type of Fair: Specialist fair opened to the public. This event gathers in just one place the most renowned and outstanding, national and international professionals from many areas related to the integral care of men and women, showing to the public the last trends in beauty, facial and body aesthetics, hairdressing and cosmetology.
- Organizer: Corferias in association with Aprofest and ANDI
- Goods on offer and main emphasis: Products for integral care of men and women, cosmetics and beauty.
- Target groups: National & International public interested in the area.
- Number of exhibitors: 174
- Swiss companies present: None
- Occupied (rented) net surface area m²: 5.000
- Number of visitors: 56.371
- Date of next event: August 2009
- Catalogue: www.feriabellezaysalud.com

COLOMBIAN REGIONAL FAIR (FERIA DE LAS COLONIAS)

- Venue: Corferias/Bogotá - Colombia
- Dates: July
- Frequency: Annual
- Type of Fair: Cultural event that joins the country regions with a diverse commercial, touristic, gastronomic and typical Colombian products exhibition.
Organizer: CORFERIAS.
Address: Cra. 40 No. 22C-67
Phone: ++57 1 381 00 00/30 Ext. 1526/1185
Fax: ++57 1 344 55 03/428 55 51
info@corferias.com
- Goods on offer and main emphasis:
- Associations / countries officially represented: none
- Target groups: general public.
- Number of exhibitors: 760
- Occupied (rented) net surface area in m²: 11.476
- Number of visitors: 95.000
- Date of next event: July 2009
- Catalogue: www.feriadelascolonias.com

EXPOUNAGA

- Venue: Corferias / Bogotá - Colombia
- Dates: July
- Frequency: Biennial
- Type of Fair: Second more important event of the agricultural sector at national level, where the 13 affiliated Associations to UNAGA are gathered and participate with the most numerous and reputed bovine sample of the national cluster. The Equine Fair "A" Grade - Asdepasso, live transmission of horse races - Association P.S.I., Second National Competition of Fat Young bulls, Second Fight Bull's Fair - Astolco and First National Sheep and Goat - Anco.
- Organizer: NATIONAL UNION OF COLOMBIAN CATTLE ASSOCIATIONS – UNAGA.
Address: Calle 93 Bis No. 19-50 Of. 205
Phone: ++57 1 616 13 87/616 13 89
Fax: ++ 57 1 616 13 90
E-mail: direjecutivo@unaga.org.co / comercial@unaga.org.co
- Goods on offer and main emphasis: different kind of cattle and everything related to this sector
- Associations / countries officially represented: none
- Target groups: general public.
- Number of exhibitors: 1.242
- Occupied (rented) net surface area in m²: 13.861,69

- Number of visitors: 149.863
- Date of next event: July 2010
- Catalogue: direjecutivo@unaga.org.co/ www.unaga.org.co

AGROEXPO

- Venue: Corferias / Bogotá-Colombia
- Dates: July
- Frequency: Biennale
- Type of Fair: Specialized fair opened to the public for agriculture, livestock and related industries. International trade show. A biennale exhibition which has constituted in the most important event in its type for agricultural and livestock development through its participants' scientific and technological knowledge and services interchange.
- Organizer: Corferias
Contact: Marisol Suárez/ Teresa Muñoz
Address: Cra. 40 No. 22C-67
Phone: ++57 1 381 00 00/30 Ext. 2154/2155
msuarez@corferias.com / tmunoz@corferias.com
- Goods on offer and main emphasis: Agriculture and livestock machinery and supplies, Institutional Development Plans, Environment, Fishing Industry, Poultry, Orchard and fruits, Hog raising, Minor Species, Cattle and Horses, Forest and timber industry, Dairy, Meat, Animal Nutrition, Insemination and Reproduction.

- Associations / countries officially represented: Agroexpo includes the official participation of countries, national associations and private entities. In the last version, it was participation from 750 national exhibitors and the presence of 18 countries, among them, Colombia, Switzerland, Germany, Austria, Bolivia, Brazil, United States, Venezuela, Russia, Netherlands, Belgium, and Holland.
- Target groups: National & International public interested in the area of agriculture and livestock and related industry.
- Number of exhibitors: 1.261
- Swiss companies present: The Swiss Colombian Chamber of Commerce, SGS, Wenger, Emcoclavos, Carcafé, Novartis and Syngenta. Besides other Colombian companies that represent Swiss brands and products such as C.I Hispanoamerica and Fundación Sol y Serpiente.
- Occupied (rented) net surface area in m²: 43.007
- Number of visitors: 250.000 including a good part of international ones
- Date of next event: July 2009
Catalogue: www.agroexpo.com

HOTEL INDUSTRY FAIR (EXPOCOTELCO)

- Venue: Corferias / Bogotá - Colombia
- Dates: August
- Frequency: Biennial
- Type of Fair: Public fair. Latin American Fair of Hostelry and Equipment. Suppliers of the sector of industrial equipment, confections, leather, furniture and wood, food, technology and computer science, public services, telecommunications, maintenance service companies, supply, health, professional risks, training, managerial consultancy, financial and insurance services, transport and security will be part of this fair, among others
- Organizer: COTELCO
Address: Cra. 7 No. 60-92.
Phone: ++57 1 310 36 40/17 Fax: ++57 1 310 35 09
E-mail: expocotelco@cotelco.org
- Goods on offer and main emphasis: processed food and beverages industry, technology, "catering", gastronomy, hotel facilities, products and services.
- Associations / countries officially represented:
- Target groups: National public interested in the area.
- Number of exhibitors: 250
- Swiss companies present: none
- Occupied (rented) net surface area in m²:
- Number of visitors:
- Date of next event: August 2010
Catalogue: www.cotelco.org

COLOMBIAMODA

- Venue: Plaza Mayor. Medellin-Colombia
- Dates: July
- Frequency: Annual
- Type of Fair: specialized fair for this area opened to the public
- Organizer: Inexmoda
www.colombiamoda.com
Calle 14 No. 40A-173

Phone: ++57 4 311 59 15
Fax: ++57 4 266 20 50
Medellin

- Goods on offer & main emphasis: Clothes for men and women, children, and teenagers: formal, casual, underwear, sport, swimming clothes, home, Full Package services, products for fashion dealers and specialized services.
- Target groups: Open to the public
- Number of exhibitors: 450
- Swiss companies present: none
- Occupied net surface area in m²: 60.000
- Number of visitors: 10.000
- Date of next event: July 2009
- Catalogue: www.colombiamoda.com

AMERICA LOGISTICS ROOM (SALA LOGÍSTICA DE LAS AMÉRICAS)

- Venue: Corferias / Bogotá - Colombia
- Dates: August
- Frequency: Annual
- Type of Fair: Specialist fair opened to the public. This event meets the most representative companies, institutions y professionals of the logistic sector, it offers a wide and specialized service portfolio of products and services, with the latest tendencies of the activity related to the supplying chain.
- Organizer: Sala logística de las Americas S.A
Address: Diag. 76 No. 1 – 55
Phone: ++571 742 32 68
Fax: ++571 235 17 71
feria@salalogistica.com / www.salalogistica.com
- Goods on offer and main emphasis: Supplying chain products and services.
- Associations / countries officially represented:
- Target groups: National & International public interested in the area.
- Number of exhibitors: 89
- Swiss companies present: None
- Occupied (rented) net surface area: 1.730
- Number of visitors: 9.437
- Date of next event: August 2009
- Catalogue: www.salalogistica.com

ALIMENTEC

- Venue: Corferias / Bogotá - Colombia
- Dates: August
- Frequency: biennial
- Type of Fair: Public fair. International specialized event, gathering a very selected commercial sample and a wide academic program of the processed food and beverages Industry, technology, "catering", gastronomy, hotel facilities, products and services.
- Organizer: Corferias - Andi
Address: Cra. 37 No. 24 C 67
Phone: ++57 1 381 00 00/30 Ext. 1340/1170 Fax: ++57 1 344 55 66

- Goods on offer and main emphasis: processed food and beverages industry, technology, "catering", gastronomy, hotel facilities, products and services.
- Associations / countries officially represented: Corferias
- Target groups: National public interested in the area.
- Number of exhibitors: 145
- Swiss companies present: none
- Occupied (rented) net surface area in m²: 3.195
- Number of visitors: 13.257
- Date of next event: August 2008
- Catalogue: www.feriaalimentec.com

FERIA DEL HOGAR (THE HOME FAIR)

- Venue: Corferias / Bogotá - Colombia
- Dates: September
- Frequency: Annual
- Type of Fair: Public fair.
- Organizer: Corferias
Cra. 37 No. 24-67
Phone: ++ 57 1 381 00 00/30 ext. 1522/1351/1531
info@corferias.com / www.feriadelhogar.com
- Goods on offer and main emphasis: Commodities, Decoration products, furniture, accessories, clothing and footwear, electric appliances, arts and crafts.
- Associations / countries officially represented: Corferias
- Target groups: National public interested in the area.
- Number of exhibitors: 1.000
- Swiss companies present: none
- Occupied (rented) net surface area in m²: 26.247
- Number of visitors: 235.609
- Date of next event: September 2009
Catalogue: www.feriadelhogar.com

SALÓN INTERNACIONAL DEL AUTOMOVIL (THE AUTOMOBILE INTERNATIONAL SALOON)

- Venue: Corferias / Bogotá - Colombia
- Dates: October
- Frequency: Biennial
- Type of Fair: Public fair.
- Organizer: Corferias
- Goods on offer and main emphasis: Cars, Motorcycles, troopers, trucks, heavy transport, accessories
- Associations / countries officially represented: Corferias
- Target groups: National public interested in the area.
- Number of exhibitors: 125
- Swiss companies present: none
- Occupied (rented) net surface area in m²: 23.883.97
- Number of visitors: 70.250
- Date of next event: October, 2010
- Catalogue:
Corferias S.A

www.salondelautomovil.com
Info@corferias.com
Phone: ++57 1 381 00 00/30

FERIA INTERNACIONAL DE BOGOTA (FIB) Exposición Industrial

- Venue: Corferias / Bogotá - Colombia
- Dates: October
- Frequency: Biennale
- Type of Fair: Specialist fair closed to the public and opened only to buyers
- Organizer: Corferias
- Goods on offer and main emphasis: Raw material and inputs for the metal mechanic Industry. Machinery and tools for small and medium industry. Leading Edge Technology and Automation.
- Associations / countries officially represented: See the catalogue
- Target groups: National & International public interested in the area of industry.
- Number of exhibitors: 675
- Swiss companies present: The Swiss Colombian Chamber of Commerce, SGS, ABB and other Colombian companies that represent Swiss brands and products such as Imocom and Vansolix.
- Occupied (rented) net surface area: 14.188.24
- Number of visitors: 43.033 including a good part of international ones
- Date of next event: September 29- October 10, 2008
Catalogue: www.feriainternacional.com

COLOMBIAPLAST

Feria Internacional de Plásticos, Caucho y Petroquímica

- Venue: Corferias / Bogotá - Colombia
- Dates: October
- Frequency: Biennale
- Type of Fair: This is a fair which takes place at the same time and on the same place as FIB. It is an international fair for plastic, rubber and petrochemical industry.
- Organizer: Acoplásticos
Calle 69 No. 5-33
Phone: ++57 1 346 06 55/346 30 46
colombiaplast@acoplasticos.org
- Goods on offer and main emphasis: Raw material, machinery and tools for the plastic and petrochemical industry.
- Associations / countries officially represented: ACOPLASTICOS
- Target groups: National & International public interested in the plastic, rubber and petrochemical industry.
- Number of exhibitors: 250
- Swiss companies present: Clariant
- Occupied (rented) net surface area: 5.780
- Number of visitors: 12.323 including a good part of international ones
- Date of next event: September 29- October 10, 2008
- Catalogue: Acoplásticos: colombiaplast@acoplasticos.org/ www.colombiaplast.com
/ www.acoplasticos.com

PROFLORA

- Venue: Bogotá
- Dates: October
- Frequency: Biennale
- Type of Fair: Public fair
- Organizer: Proflora / Asocolflores
- Goods on offer and main emphasis: The most important flower exhibition in Colombia and the region. General supplies, Service companies, Growers & Distributors and Plan material suppliers
- Associations / countries officially represented: Asocolflores
- Target groups: National public interested in the area.
- Number of exhibitors: 100
- Swiss companies present: DHL Global Forwarding, Panalpina
- Occupied (rented) net surface area in m²: 10.000
- Number of visitors: 1.000
- Date of next event: September 30- October 2, 2009
- Catalogue: www.proflora.org.co

EXPO STUDENTS (EXPO ESTUDIANTE)

- Venue: Corferias / Bogotá - Colombia
- Dates: October
- Frequency: Annual
- Type of Fair: Public fair
- Organizer: AVIATUR
- Contact: Philippe Person
Phone: ++57 1 282 89 98 / 282 75 80
Fax: ++57 1 283 18 40
- Goods on offer and main emphasis: National and International Undergraduate and Graduate Study programs.
- Associations / countries officially represented: AVIATUR
- Target groups: National public interested in the area.
- Number of exhibitors: 85
- Occupied (rented) net surface area in m²: 995
- Number of visitors: 27.067
- Date of next event: October 2008
- Catalogue: Aviator: www.aviaturcampus.com / expoestudiante@aviatur.com.co

ANDEAN – PACK (ANDINA PACK)

- Venue: Corferias / Bogotá - Colombia
- Dates: November
- Frequency: Biennial.
- Type of Fair: Specialized fair. Participation of many countries and visitors of diverse sectors, the latest novelties in packaging materials, raw materials, finished containers, food packaging and processing machinery.
- Organizer: AndinaPack – Pafyc Ltda.
Address: Calle 95 No. 13-55 Of. 101
Phone: + 57 1 621 24 36/ 616 03 64 / 621 34 74
- Goods on offer and main emphasis:
- Associations / countries officially represented:

- Target groups: National and international public interested in the area.
- Number of exhibitors: 689
- Swiss companies present: none
- Occupied (rented) net surface area in m²: 16.000
- Number of visitors: 16.800
- Date of next event: November 3-6, 2009
- Catalogue: www.andinapack.com

EXPOHANDCRAFTS (EXPOARTESANIAS)

- Venue: Corferias / Bogotá-Colombia
- Dates: December
- Frequency: Annual
- Type of Fair: Public fair. Event that displays a rich and abundant sample of products, the best of the Colombian crafts, native, traditional and contemporary art expression, where you can see a number of exclusive handmade pieces, elaborated with natural raw materials.
- Organizer: Artesanías de Colombia
Address: Cra. 2 No. 18A-58
www.expoartesantias.com
- Goods on offer and main emphasis: National and International Arts and Crafts.
- Associations / countries officially represented: Corferias / Artesanías de Colombia.
- Target groups: National public interested in the area.
- Number of exhibitors: 812
- Swiss companies present: none
- Occupied (rented) net surface area in m²: 8.160
- Number of visitors: 110.000
- Date of next event: December 4 to 17, 2008
Catalogue: www.expoartesantias.com

2. Evaluation / Results of fair (bases on personal visits/ discussion with exhibitions, etc) :

AGROEXPO (previous version from July 12 - 22, 2007)

This fair looks to develop more on each version as at this time it were participation from 1.253 national expositors and the presence of 18 countries, among them, Colombia, Switzerland, Germany, Austria, Bolivia, Brazil, United States, Venezuela, Russia, Netherlands, Belgium, and Holland. Also on the fair took part some gremial entities very well known in the country.

The Swiss Colombian Chamber of Commerce among with other four Swiss companies took part in the version of Agroexpo, Agricultural Fair, held in Corferias Bogotá, from July 12 to 22, 2007.

This fair looks for the strengthening and growth of the agricultural area establishes new businesses and presents new technologies. It is perfect scenery which gives to the industry its importance for the economic development.

This is the integration center of Cattle and Farming industry sectors in Latin America. Directed to the industrial and agriculturist man as gave them the opportunity to know

the last advances in machinery and the development of last techniques in agriculture and cattle raising.

Machinery and raw materials for pertaining to cattle, Agricultural Development plans, Environment, Fishing, Aviculture, Horticulture, Hog Breeding, Minor Species, Bovine and Equine Cattle, Forestry and Lumber Industry, Dairy Industry, Meat, Animal Nutrition, Insemination, Reproduction and Machinery for Meals Processing.

The event's objectives were accomplished, it could be presented the cattle, agricultural and industrial development policies, it was facilitated the agricultural reequip, and it was training in technical processes and cattle and agricultural management. All the participants were satisfied with their participation and look forward to the new version which is going to take place in July 2009. The participants could establish a lot of contacts for their own business.

There were quite a lot visitors interested in exporting goods to Switzerland specially fruits. There was also a good demand on exchange Swiss knowledge on agricultural development advances, machinery for this area and know how.

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